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## Sierra Bullets Inventory Update

By Vice-President of Sales Matt Reams

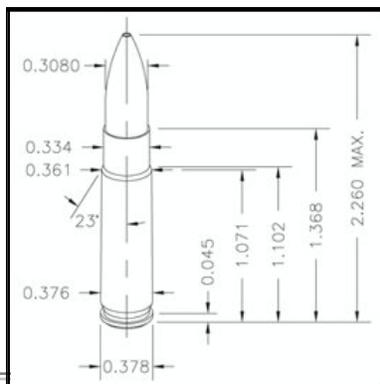
Things have not changed a lot on the inventory and delivery front, but the sales have certainly softened compared to 3-4 months ago. We are finally shipping more orders than we are receiving (thanks to a reduction in incoming orders and increased output in production), but we have a LONG way to go before things are back to normal.

We started out 2013 with one of the highest inventories in the history of our company. That is all but gone now, which put us in a position of shipping only what we have coming off the presses. This obviously is never the position we like to be in if we can help it and makes a bad situation worse. In a normal year we run production to inventory, which is our buffer. Once we start running production straight to orders it makes deliveries much harder to predict and rely on.

Many Sierra Bullets will continue to be hard to find for the remainder of the year at least. Some of our more popular bullets will begin to show up on shelves a little more frequently, but the 2nd and 3rd tier bullets will take some time to get back on the press. I have no doubt in my mind that at this time next year we will still be out of at least a few SKU's.

While I cannot promise you that things will get better in the immediate future, I can promise you that Sierra Bullets is committed to not letting up until our inventory (and the inventory of our distributors) is back to normal levels. This will take some time and we thank everyone for their patience during this very trying year for us all.

## 300 AAC Blackout (Medium Length Gas Tube) Load Data



The 300 AAC Blackout (300 BLK, or 7.62x35mm) was created by [Advanced Armament Corp](#) and [Remington](#) in order to provide the military with a way to shoot .30 caliber bullets from the M4 platform with only a barrel change. It has since become popular for a wide range of uses including hunting and home defense.

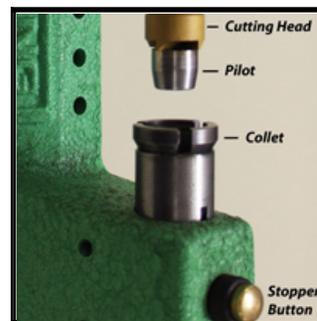
Read more about the load data now available for this cartridge at <http://wp.me/p2MT85-k2>.

## Lathe Style Case Trimming

By Philip Mahin

Today, we will be discussing lathe style trimmers. Specifically, I have been using a [Redding 2400](#) with a micrometer top, but this could apply to a number of others also. Mine has been a very accurate trimmer capable of 0.001” repeatable lengths, but it did take a learned technique to get there.

Read more about lathe style case trimming and other articles written by the Sierra ballistic technicians on our blog at <http://wp.me/p2MT85-md>.



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## Jeff Golay Makes 2000 Yard Shot with Sierra Bullet



On August 11, 2013 Jeff Golay set a new club/state record for the longest shot verified and recorded in the state of Indiana. Jeff was using the [#2240 Sierra MatchKing 220 gr.](#) fired from a 300 Remington Ultra Mag. Jeff impacted the X-ring at 1700 and 1800 yards and the 9 ring at 1900 and 2000 yards. No wind flags were present on the range, only a bravo flag at 600 yards. The wind was determined using mirage, leaves/grass movement, and other natural indicators.

Read more about Jeff Golay’s amazing long distance shots on our blog! <http://wp.me/p2MT85-1B>

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## Trinidad Reloading Class: Reloading A-Z

By Rich Machholz



In June Sierra Bullets Ballistic Technician, Rich Machholz traveled to Trinidad, Colorado to teach a week long NRA summer course titled “Reloading A-Z” at the Trinidad State Junior College Gunsmithing School. Rich’s class consisted of students with varying levels of reloading experience from beginner to very accomplished. The class started with the very basics, progressed through sorting your components, on to special advanced precision reloading and finally load evaluation.

Read more about the reloading class and other articles written by the Sierra ballistic technicians on our blog at <http://wp.me/p2MT85-jQ>

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## Sierra Supports Juniors at Camp Perry

It is with great pride that Sierra Bullets works to support the promotion of youth shooting sports. Over the past year we have been working with Juniors coaches from across the US including Arizona, Colorado, Connecticut, Illinois, Kansas, Louisiana, Massachusetts, Michigan, Missouri, New Jersey, Ohio, Texas, Virginia, Washington, West Virginia, and Wyoming to prepare for the 2013 National Trophy Matches and NRA National Championships in Camp Perry, OH. Read more about the how the juniors did this year on our blog at <http://sierrabullets.wordpress.com>

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